



Competitive Carriers Association
Rural • Regional • Nationwide®

MARCH 24-27, 2015

CCA
GLOBAL
EXPO

REGISTER BY FEB. 20, 2015
FOR EARLY BIRD SAVINGS!

THINKING **LOCALLY**

HILTON ATLANTA

CONNECTING **GLOBALLY**

PROSPECTUS

CCA's 2015 Global Expo

March 24-27, 2014

Atlanta Hilton- Atlanta, GA

CCA represents over 100 carrier company members, whose licensed areas covers more than 95 percent of the nation. Founded in 1992 by nine rural and regional wireless carriers as a carrier centric organization, CCA has grown to become the nation's leading association for competitive wireless providers serving all areas of the United States. Headquartered in Washington, DC, CCA advocates on behalf of our members' interests and works to educate policymakers on the key issues that impact our members' ability to compete, survive, and thrive.

Why CCA?

CCA is the premier advocacy organization for competitive wireless carriers and stakeholders. CCA uses advocacy leadership, education, and networking opportunities to help competitive carriers grow and thrive in the wireless industry and hosts two major trade shows per year.

CCA's Global Expo brings together more carriers than any other trade show event and is the best venue for meeting and networking with the decision makers of carrier companies. Carrier CEOs and high-level executives walk the exhibit hall, meet with vendors and attend the numerous educational sessions.

CCA's Global Expo provides the ideal meeting place for the competitive carriers and wireless stakeholders to come together under one roof for networking, educational and business opportunities.

Competitive Carriers Association
805 15th St. NW, Suite 401
Washington, DC 20005
Phone: (800) 722-1872

SPONSORSHIP OPPORTUNITIES

PINNACLE SPONSORSHIP

Custom sponsorship - we will work with you to meet your needs. Includes best exclusive branding, lead generation and speaking opportunities!

Contact Lucy Tutwiler for details at lucy.tutwiler@competitivecarriers.org

DIAMOND SPONSORSHIP Rate: \$15,000 and above

- Company name or logo promoting Diamond Sponsor status in all Global Expo 2015 materials*
- Logo recognition in all email blasts regarding the event
- Sponsor ribbon on each company attendee name badge
- Logo on "Sponsor" sign in registration area, and in on-site Program Guide
- Verbal recognition at sponsored event
- Insert in conference tote bag
- 1-time use of post-show direct mail list (through sponsor provided third party)
- Inclusion in a pre-show email blast (with link and 35 word blurb)
- Priority article placement in *The CCA Voice*, CCA's bi-annual magazine

PLATINUM SPONSORSHIP Rate: \$7,500 and above

- Company name or logo promoting Platinum Sponsor status in all Global Expo 2015 materials*
- Logo recognition in all email blasts regarding the event
- Sponsor ribbon on each company attendee name badge
- Logo on "Sponsor" sign in registration area, and in on-site Program Guide
- Verbal recognition at sponsored event
- Insert in conference tote bag
- 1-time use of post-show direct mail list (through sponsor provided third party)

GOLD Rate: \$2,500 and above

- Company name or logo promoting Gold Sponsor status in all Global Expo 2015 materials*
- Logo recognition in all email blasts regarding the event
- Sponsor ribbon on each company attendee name badge
- Logo on signage outside the Exhibit Hall and near the Registration desk

SILVER Rate: \$1,750 and above

- Company name or logo promoting Silver Sponsor status in all Global Expo 2015 materials*
- Logo recognition in all email blasts regarding the event
- Sponsor ribbon on each company attendee name badge

BRONZE Rate: \$1,250 and above

- Company name or logo promoting Bronze Sponsor status in all Global Expo 2015 materials*
- Sponsor ribbon on each company attendee name badge

Contact Kate Grahn for more information 202.747.0737 or Kate.Grahn@Competitivecarriers.org

*Subject to production deadlines

Speaking Opportunities through Expo Seminars

Kick-off the Global Expo with a (1) hour presentation on the first day of seminars. You pick the topic, provide a title, description, and the speaker(s) and CCA will promote on the event website, on-site program guide, on-site signs, and the event app. Includes a designated room at the Expo and basic AV.

Wednesday, March 25

Expo Seminar 1 9:15 am – 10:15 amSOLD
Expo Seminar 2 9:15 am – 10:15 amSOLD
Expo Seminar 3 9:15 am – 10:15 amSOLD

Expo Seminar 4 10:30 am – 11:30 amSOLD
Expo Seminar 5 10:30 am – 11:30 amSOLD
Expo Seminar 6 10:30 am – 11:30 amSOLD

Expo Seminar 7 1:45 pm – 2:45 pm SOLD
Expo Seminar 8 1:45 pm – 2:45 pm SOLD
Expo Seminar 9 1:45 pm – 2:45 pm SOLD

Description, title, and speaker must be provided by January 20 for inclusion in on-site printed materials.

Meeting Rooms

Looking for a private room to meet with your customers and prospects? CCA offers 10x10 hard walled meeting rooms in the Exhibit Hall. Meeting space comes with a table, (4) chairs, basic electric, and a locking door. An additional perk if you need to reserve a room outside of exhibit hall hours, we will provide you with special access to hold your meeting(s).

Meeting Room

- \$1,750/ 1 Day
- \$2,999/ duration of Expo

Website Ads

Exhibiting at the show? Let people know! Advertise front and center on CCA's Global Expo website with a banner ad. At very reasonable prices you get prime placement on CCA's event website. There is a limit of five rotating banners in this exclusive spot, so your ad will get maximum visibility!

Banner Ad: Contact Kate Grahn for pricing. Starting as low as \$500/month

Contact Kate Grahn for more information 202.747.0737 or Kate.Grahn@Competitivecarriers.org

*Subject to production deadlines

EXCLUSIVE SPONSORSHIPS – BIG BRANDING OPPORTUNITIES!

“PASSPORT TO PRIZES” INCLUSION- Limited to 10.....\$500 + GIVEAWAY

A great way to drive traffic to your booth! Your participation in the Passport to Prizes program will generate hundreds of opportunities to get your message across to attendees.

Here’s how it works: Attendees will receive the “passport” when they register. After having their card stamped by all participating exhibitors, they return the card to be eligible for one of a number of great prizes.

- Requires donation of a \$100 minimum value generic prize or \$200 value company product.
- Your logo, booth number and the prize you are giving are listed on the passport.
- Your logo, booth number and prize will appear in on site program.
- Prize type and estimated value must be provided by January 20 for inclusion in print and email promotions.

LEAD GENERATION PACKAGE – Limited to 10..... \$3,000

- Flyer insert in Expo tote bag.
- Inclusion in a CCA pre-show email blast (with link and 35 word blurb).
- Company recognition in post-show email blast.

EXPO TOTE BAG SPONSORSHIP.....**SOLD**

(INCLUDES PRODUCTION COSTS)

Your logo will be seen throughout the show when you sponsor these bags given to all Expo attendees when they check in. A great awareness builder!

FLYER INSERT IN EXPO TOTE BAG.....\$1,000/PREMIUM \$1,500

Deliver your message directly to every conference delegate by including an insert into the Expo tote bag.

Sponsor provides insert. Premium inserts include any non-paper items. Sponsor is responsible for shipping costs.

SIGNAGE IN MAIN FOYER/REGISTRATION.....**SOLD**

Make your presence known! With your 8'x4' company banner hung and prominently displayed in the registration area, attendees will identify you as an industry leader before they even set foot in the hall.

Banner must be vendor-supplied. All banner proofs must be approved by CCA.

WIRELESS INTERNET..... **SOLD**

Get your company name and logo in front of Expo attendees each time they connect to wireless internet.

The sponsorship lasts throughout the entire show!

ON-SITE PROGRAM..... **SOLD**

LANYARDS.....**SOLD**

EVENT COFFEE BREAK (Thursday).....\$5,000

Attendees love coffee! Sponsor this popular meeting spot at the Expo and attendees will see your logo while getting their cup of joe!

COFFEE SLEEVES *New this year!*..... **SOLD**

A coffee bar in a highly trafficked area and your company logo on every sleeve of coffee.

BINGO GAME SPONSOR *New this year!*..... \$250 + \$100

CCA game night! Sponsor a game of Bingo and provide a prize valued at \$100 for the winner. CCA’s Steve Berry will emcee the night and will recognize your company as the sponsor. Limited to 6 available.

Contact Kate Grahn for more information 202.747.0737 or Kate.Grahn@Competitivecarriers.org

*Subject to production deadlines

EXCLUSIVE SPONSORSHIPS!

Hotel Keys.....SOLD

Your company logo and personalized image printed on all hotel keys cards. Will be in the hands of all attendees staying at the Hilton Atlanta.

Photo Booth.....\$5,000

Make memories happen at CCA Global Expo! A custom backdrop located in the exhibit hall with your company logo. It's a great way for all attendees to bring your sponsorship home with them.

Charging Station.....\$6,000

Rather than looking for an outlet, sponsor the charging station on the exhibit hall floor. Graphics will be customized for the sponsor.

LUNCH/RECEPTION SPONSORSHIPS

BINGO NIGHT BEVERAGE SPONSOR (Wednesday).....SOLD

MEDIA BREAKFAST (Wednesday)..... SOLD

Includes a speaker on the panel!

LUNCHEON SEMINAR SPONSOR (Wednesday).....SOLD

EXPO KICKOFF RECEPTION (Exhibit Hall Wednesday).....\$17,500/sponsor

Limited to 2 available

CCA After Hours Event (Wednesday)..... SOLD

CONTINENTAL BREAKFAST

(Thursday).....\$5,000/sponsor

Limited to 2 available

LUNCH (Exhibit Hall – Thursday).....\$17,500/sponsor

Limited to 2 available

TASTE OF ATLANTA RECEPTION (Exhibit Hall – Thursday)..... \$5,000/sponsor

4 available

CONTINENTAL BREAKFAST (Friday).....\$10,000

TABLETALK SPONSOR (Friday).....SOLD

Make your company the expert at the table and moderate discussion on the topic you select.

Contact Kate Grahn for more information 202.747.0737 or Kate.Grahn@Competitivecarriers.org

*Subject to production deadlines

COMMUNITY SERVICE SPONSORSHIPS

***All Sponsorships include company logo on event t-shirt**

Bus Transportation.....	\$3,500
Lunch.....	SOLD
Water Bottles	SOLD
Volunteer Bundle	\$2,500
Baseball Hats.....	SOLD
Drawstring Bag.....	SOLD
Hand Sanitizer.....	\$2,000
Neoprene Electronics Case.....	\$2,500
Sunglasses.....	\$2,000
Flashlight Keychain.....	\$2,500
Hand Towel.....	SOLD
Community Service Sponsor*	\$500/ sponsor

* Logos appear smaller on event t-shirt

Contact Kate Grahn for more information 202.747.0737 or Kate.Grahn@Competitivecarriers.org

*Subject to production deadlines

Pricing & Exhibit Hall Hours

The CCA Global Expo offers you an opportunity to showcase your products, services and company message to key decision-makers & stakeholders in the Telecom industry. Exhibiting at the conference provides you valuable access to leaders in the field, as well as the opportunity for one-on-one interactions that you won't find at any other show.

Booth Fees

CCA Member Booth

\$23.49/ sq. ft. before February 20, 2015

\$24.49/ sq. ft. after February 20, 2015

10'x10' Member Booth \$2,349 Early Bird, \$2,449 after February 20, 2015

Non-Member Booth

\$45.00/ sq. ft. before February 20, 2015

\$46.00/ sq. ft. after February 20, 2015

10'x10' Non-member Booth \$4,500 Early Bird, \$4,600 after February 20, 2015

10'x20' and 20'x20' available: Contact Kate Grahn at kate.grahn@competitivecarriers.org about availability and pricing.

Booth fees include:

- (1) One line booth ID sign
- (1) 6' skirted table
- (2) Chairs
- (2) Complimentary exhibit hall registration per 10'x10' booth space
- A complete listing in the Expo program (deadlines apply)
- Listing and link to company website from Expo website

Exhibit Hall Hours

Wednesday, March 25

Exhibitor Set-Up: 8:00 a.m. – 3:00 p.m.

Exhibit Hall Open: 4:30 p.m. – 7:00 p.m.

Thursday, March 26

Exhibit Hall Open: 11:15 a.m. – 1:15 p.m.

& 5:00 p.m. – 7:00 p.m.

Exhibitor Break Down: 7:00 p.m. – 9:00 p.m.

Important Exhibitor Dates



December 2014

December 15: 50% of payment due to CCA

January 2015

January 23 – February 20: 50% refund with notice of cancellation.

February 2015

February 20: Early Bird Discount. No refunds past February 20, 2015.

March 2015

March 24-27: CCA Global Expo, Hilton Hotel, Atlanta

Exhibit Space Guidelines



1. **Exhibit Space Rental Agreement:** The exhibit space / sponsorship application and these rules and regulations and any other rules and regulations adopted by Competitive Carriers Association (CCA), shall constitute the entire agreement between CCA and the CCA exhibitor/sponsor (“Agreement”). Submission of an exhibit space / sponsorship application and/or payment for exhibit space does not guarantee that the exhibit space at CCA’s show until the Agreement is fully executed and CCA receives the required deposit.
2. **Applications and Fees:** Applications for exhibit space and sponsorship shall be subject to the approval of CCA. CCA reserves the right within its reasonable discretion to reject applications for space with or without cause if it is in the best judgment of the CCA Expo. Applications received by December 15, 2015 require a 50% deposit with the balance of payment due by December 22, 2014. If the balance is not received by that date, reserved space can no longer be guaranteed. After December 15, 2014, all applications must be submitted with full payment. Note: 25% of the total exhibit space and/or sponsorship cost is non-refundable. Exhibitors will not be allowed to set up until the exhibit fee is paid in full.
3. **Cancellations:** Cancellation requests must be sent in writing to CCA at the attention of CCA’s Events Manager. As noted above, 25% of the total exhibit space cost is non-refundable. If cancellation notice is received after January 23, 2015, but prior to February 20, 2015, the exhibitor/sponsor is liable for 50% of the total exhibit space and/or sponsorship cost. If cancellation notice is received February 20, 2015 or after, no refund will be granted. Refunds will be based on CCA’s ability to fill the exhibitor/sponsorship for equal value.
4. **Subletting Space:** No exhibitor shall assign, sublet or apportion the whole or any parts of the space assigned, or have representatives, products or materials from companies other than its own in the said exhibit without prior written consent of CCA.
5. **Admission Regulations:** Admission to the exhibition will be by official CCA registration badges only. Badges must be worn at all times, including during set-up and tear-down.
6. **Minors and Children:** Persons under 21 years of age are not permitted in the exhibit area.
7. **Installation of Displays:** (a) All displays must be completely arranged for viewing by the date and hour officially specified by CCA. (b) Noisy or unsightly work in any exhibitor’s display space after the above deadline is prohibited during exhibition hours. (c) Shipments of display and exhibit materials arriving prior to set-up day must be sent to the official show service contractor. No shipments will be accepted at the show site prior to the set-up day March 24, 2015. Goods received after the show opening must be delivered to the space and arranged at times other than official hours. (d) Goods and materials used in any display (except bona fide samples) may not be removed from the show floor without written approval of CCA. (e) If erection of any crated exhibit has not started by 9:00 am on March 24, 2015, and no arrangements for set-up have been made, CCA shall have the authority to order the exhibit to be erected and the exhibitor will be billed for, and agree to pay for, all charges incurred. CCA shall not be liable for any damages that may occur during this exhibit set-up. (f) Any space not claimed and occupied by 9:00 a.m. on March 24, 2015, for which no special arrangements have been made, may be resold or reassigned by CCA without obligation on the part of CCA for any refund.
8. **Removal of Displays:** (a) The exhibitor shall not dismantle its display or begin to tear down prior to the stated close of the show. Exhibits are to remain open and staffed until 7:00 p.m. on March 26, 2015. Exhibitors agree that premature teardown detracts from the overall merit of the show. (b) The deadline for clearance of all materials, March 26, 2015 at 9:00 p.m. EDT will be enforced. It is the sole responsibility of each exhibitor to have materials packed, identified and cleared for shipment by such designated time. (c) CCA reserves the right with no liability whatsoever for damage, spoilage, or loss, to dismantle, dispose of, store and clear from the premises any display material, goods, property, or merchandise of an exhibitor who has failed to comply with the above requirements, or to order such to be done at the sole expense of the exhibitor.
9. **Space Provisions and Regulations:** For a complete listing of regulations and standard equipment provided by CCA for all linear 10' x 10' exhibit spaces, refer to the Exhibitor Service Manual, which will be provided to all exhibitors by the official decorator approximately three months prior to the event. All Exhibits must be free-standing. No bolts, screws, hooks, or nails shall be driven into, or otherwise attached to the walls, pillars, or floor of the exhibit areas. No part of the display may be attached to or otherwise secured to the drapery backdrop or side dividers. In addition, no decals or other adhesive materials shall be applied or affixed to the walls, pillars, or floor of the exhibit areas.

The exhibit hall is carpeted. It is the exhibitor’s responsibility to create an attractive display area. The exhibitor is not required to provide floor covering for the area contracted. Exhibitors shall not post any sign of any description except within the confines of the exhibit space assigned. Every exhibit must be fully staffed and operational during the entire exhibition.

Exhibitors shall confine their activities to the exhibit space granted pursuant to the exhibit space rental agreement. All in-line exhibits must be confined to a maximum height of 10’, and perimeter exhibits must be confined to a maximum height of 10’. The front half of the side wall must contain at least 50% open area to permit side viewing through the booth. Island exhibitors are permitted a maximum height of 10’. Because an island exhibit is automatically separated by the width of an aisle from all neighboring exhibits, full use of floor space is permitted, without any other restrictions.

Hanging signs are not permitted at the 2015 Expo in Atlanta, Georgia due to height restrictions.

10. **Operation and Conduct:** Exhibitors are not allowed to obstruct the view or adversely affect displays of other exhibitors. Attendants, models, or robots are subject to the approval of CCA, and must confine their activities to the exhibit space occupied by the exhibitor. Exhibitor's personnel may not enter the exhibit space of another exhibitor without permission from that other exhibitor and at no time may enter an exhibit space that is not staffed, except their own.

Dollies, carts, and other such devices are not permitted on the exhibit floor during exhibit hours without prior written consent of CCA.

Exhibitors are responsible for all damages to property caused by themselves or their personnel. Should such damage occur, the exhibitor is liable to the owner of the damaged property.

Exhibitors shall not, without prior written consent of CCA, distribute or permit the distribution of any advertising material, literature, souvenir items, or promotional materials in or about the convention center except from their own allotted space.

CCA reserves the right to restrict displays which would constitute a violation of this contract because of noise, methods of operation, materials, or for any reason, become objectionable, and to prohibit or remove any displays, which detract from the general character or appearance of the exhibition.

The serving or distribution of alcoholic beverages by exhibitors in any part of the Exhibit Hall is forbidden, unless otherwise approved by CCA. Photography and videotaping are prohibited without prior written permission of CCA. CCA is the final authority on all matters relating to operation and conduct.

11. **Fire Regulations:** Exhibitors must conform to all standard fire codes of the host city. Exhibitors shall not allow the display to block the view of, or impede access to, fire alarm boxes, fire hose cabinets, fire extinguishers, or other safety equipment. All wiring, electrical equipment and booth decorations must comply with said regulations.

Exhibitors will not be permitted to store boxes or packing crates in or behind exhibit booths. Prior to 9:30 a.m. of the first show day, all boxes and crates will be placed in storage provided they are properly labeled for storage. Those not so labeled will be removed and destroyed as refuse. (Note: storage labels will be provided at the Official Service Contractor's Desk.)

12. **Audio Visual & Sound Producing Apparatus:** Video equipment, movie or slide projectors, tape recorders, or other sound equipment must be self-contained and fireproofed.

The sound must be kept at a volume not to exceed that of normal conversation or 80 decibels. Such equipment must not interfere with neighboring exhibitors and must not exceed the height limitations of the exhibit space. The film must be devoted exclusively to the business of the exhibitor. CCA will not be responsible for obtaining any audio/visual equipment.

No exhibitor shall show any goods or apparatus in operation if the same are noisy or objectionable to surrounding exhibitors or CCA staff.

13. **Verbal Agreements:** CCA will not be bound by any verbal agreements, representations, or statements between CCA, exhibitors, sponsors or any supplier. CCA staff, unless confirmed in writing by CCA authorized personnel, will not be bound to any verbal agreements.
14. **Security:** CCA will provide the services of a reputable protective agency during the period of exhibitor installation, show, and dismantling, and exhibitor agrees that the provision of such services constitutes adequate discharge of all obligations of the management to supervise and protect exhibitor's property with the Exhibition.

Exhibitors may furnish additional guards at their own cost and expense, but only with prior written approval by CCA.

15. **Liability and Insurance:** (a) Every reasonable precaution will be taken by CCA to protect exhibitor property during installation, show period, and removal. However, neither the exhibitor, CCA, service contractors, building or grounds officials, nor any officers, staff members, or directors of any of the same, are responsible for the safety of the property of exhibitors from theft or damages by fire, accident, vandalism, or other causes. Watchmen will be on the premises as required. (b) All property of the exhibitor will remain under exhibitor's custody and control in transit to, from, and within the confines of the exhibit hall, subject to the rules and regulations of the exhibition. Each exhibitor, and exhibitor appointed non-official contractor is required by CCA to carry general liability insurance (\$1 million per occurrence/\$2 million general aggregate) to cover display materials against damage and loss, and public liability insurance against injury to the person and property of others.
16. **Union Labor:** Exhibitors will employ only union labor, as made available by official contractors in the installation and dismantling of their exhibits, and in their operation when required by union agreements. An exhibitor planning to build special displays should employ union display companies in their fabrication, and carpentry and electrical work in such displays must bear union labels.
17. **Agreement:** By signing this Agreement incorporating these terms by references, the exhibitor agrees to abide by these rules and regulations, and those of the venue and by the decisions of CCA. This contract will become binding on both the exhibitor and CCA upon signature by CCA and receipt of exhibitor/sponsor deposit.

These terms and conditions have been developed to allow equality of each exhibitor, regardless of size. Each exhibitor should be given an equal opportunity, within reason, to present its products in the most effective manner to the target audience.

Exhibit Space Guidelines

Application and Contract Information: To reserve exhibit space, complete the Exhibit Space Application and return it to CCA along with full payment. All reservations must be made on the official application form. Exhibit space is reserved on a first come, first serve basis.

Space Assignment: Booth spaces are selected on a first-come basis. Eligibility to exhibit is at the discretion of CCA. CCA reserves the right to determine the eligibility of any company that submits an exhibit application.

CCA will make every effort to accommodate your preferences and requests. CCA reserves the right to make any modifications that may be necessary to best accommodate all requests for space. Companies requesting adjoining space or any special requests should submit them in writing along with the application to exhibit.

Booth Relocation: If it becomes necessary to relocate an exhibitor after a contract has been accepted, CCA will contact the company involved. Every effort will be made to reassign the exhibitor to a similar space.

Exhibit Space Guidelines

General

Exhibitor Services Kit: Freeman Exposition Services is the official decorator for CCA's 2015 Global Expo. CCA, on behalf of exhibitors, arranges with responsible parties for various exhibitor services. Complete information regarding carpentry, drapage, furniture, electrical work, etc., is furnished well in advance of the exhibition dates.

Security: Security guards provide protection for the overall exhibit area for the overall exhibit area on a round-the-clock basis during show days but not for any individual exhibit. CCA is not liable for any exhibiting company's property or for the security of the exhibitor's booth. In-booth security is the responsibility of and at the expense of the exhibitor. Forms for individual security are provided in the Freeman service kit.

Distribution of Giveaways: Distribution of customary promotions, such as product literature and inexpensive corporate identification giveaways such as note pads, pens and pencils are permitted and do not need written approval. Items must be made available, while supplies last, to all CCA meeting attendees regardless of registration type of demographics.

All non-customary, promotional items must be approved by CCA prior to the meeting. Requests should be submitted in writing no later than March 11, 2015 to Kate Grahn at kate.grahn@competitivecarriers.org. No unapproved, non-customary items may be distributed. Any exhibitor found distributing materials that have not been officially approved will be required to cease distributions immediately.

Registration and Badges: Two complimentary Expo registrations are provided for each 10' x10' exhibit space. All exhibitors wishing to register their personnel in advance must register online prior to the close of online registration. Any additions or changes in registration after this date must take place on site by the person in charge of the company's booth space.

Admission to the exhibition and all 2015 CCA Global Expo events is granted only to fully registered attendees. Official badges must be worn whenever the registrant is in the Exhibit Hall; and, exchange of badges between individuals is prohibited. Member, exhibitor, program participant and spouse badges will show the name and affiliation of the wearer. The general public is not admitted into the Exhibit Hall.

Exhibit Space Guidelines

Exhibit Contract Terms and Conditions

Agreement to Terms, Condition and Rules: The Exhibitor agrees to observe and abide by the Terms, Conditions and Rules set forth hereafter and by such additional Terms, Conditions and Rules made by the Competitive Carriers Association (CCA) from time to time for the efficient or safe operation of the 2015 CCA Global Expo (Meeting), including, but not limited to, those contained in the Exhibitor Prospectus and the Exhibitor Service Kit.

Attachments



Exhibit Application

Exhibit Hall Floor Plan



Competitive Carriers Association
Rural • Regional • NationwideSM

Hilton Atlanta
Atlanta, GA

March 24-27, 2015
Exhibition March 25-26

Exhibit Space/Sponsorship Application

Exhibitor/Sponsor Company Information

Print clearly or type company name exactly as it should appear in all event materials

Company Name: _____

Mailing Address: _____

City: _____ State: _____

Zip/Postal Code: _____

Country: _____

Company Telephone #: _____

Company listing to appear in marketing materials: _____

Company Web Address: _____

Primary Exhibit/Sponsorship Contact

The individual below must have the authority to complete and sign this agreement. He/she must approve any changes to the agreement

Name _____

Job Title _____

Telephone _____

Email _____

Exhibit Space & Sponsorships

Pricing

CCA Member Booth (current CCA Membership required)

- ❖ \$23.49 /sqft (Early Bird, before 2/20)
- ❖ \$24.49 /sqft (after 2/20)

Non-Member Booth

- ❖ \$45.00 /sqft (Early Bird, before 2/20)
- ❖ \$46.00 /sqft (after 2/20)

Booth fee for each 100 sqft (10'x10') space includes:

- Two (2) complimentary registration
- Discount on registrations for additional company employees
- Listing on event website, brochure, on-site guide, and event mobile app(exhibitor must meet deadlines)
- 8' high back drape, 3' high side drape (show colors)
- One (1) 6' draped table & two (2) side chairs

We have read this agreement in its entirety, and agree to abide by all the terms and conditions in this agreement.

Signature

Date

Acknowledgement of Receipt (CCA USE ONLY)	Initial	Date	Booth #
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Exhibit Space & Sponsorships (cont.)

Select the booth dimensions required:

- 10'x10' = 100ft² 10'x20' = 200ft²
 20'x20' = 400ft² Other: _____ x _____ = _____ sqft

Booth Space Total = _____ sqft x \$ _____/sqft (above)+\$150/corner= \$ _____

Booth Location (enter preferred booth #'s below)

1st _____ 2nd _____
3rd _____ 4th _____

Important - please list the names of competitors you do NOT wish to be near:

Important - please list the names of companies you do wish to be near:

Additional Sponsorships:

Total Amount Due

\$ _____ booth + \$ _____ sponsorship = \$ _____ **

Payment

- Credit Card (our staff will contact you to collect information)
 Check
 Wire Transfer

Billing Address

Same as primary contact/company information

Name: _____

Mailing Address: _____

City: _____ State: _____

Zip/Postal Code: _____

Country: _____

Telephone #: _____

Payment & Terms

- 50% due within 30 days of signing contract & remaining balance due on or before December 15, 2014
 100% due upon signing on or after December 15, 2014
 **25% of your total investment is non-refundable upon signing this agreement—see cancelation terms for details

Sponsorship/Exhibit Space Rental Agreement

CCA 2015 Global Expo — Terms and Conditions of Participation in Event

☐ Agreement is for Sponsorship ONLY & does not include Exhibit Space Rental. Only sections 1, 2, 3, 5, 6, 13 & 17 apply

1. **Exhibit Space Rental Agreement:** The exhibit space / sponsorship application and these rules and regulations and any other rules and regulations adopted by Competitive Carriers Association (CCA), shall constitute the entire agreement between CCA and the CCA exhibitor/sponsor (“Agreement”). Submission of an exhibit space / sponsorship application and/or payment for exhibit space does not guarantee that the exhibit space at CCA’s show until the Agreement is fully executed and CCA receives the required deposit.
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5. **Admission Regulations:** Admission to the exhibition will be by official CCA registration badges only. Badges must be worn at all times, including during set-up and tear-down.
6. **Minors and Children:** Persons under 21 years of age are not permitted in the exhibit area.
7. **Installation of Displays:** (a) All displays must be completely arranged for viewing by the date and hour officially specified by CCA. (b) Noisy or unsightly work in any exhibitor’s display space after the above deadline is prohibited during exhibition hours. (c) Shipments of display and exhibit materials arriving prior to set-up day must be sent to the official show service contractor. No shipments will be accepted at the show site prior to the set-up day March 24, 2015. Goods received after the show opening must be delivered to the space and arranged at times other than official hours. (d) Goods and materials used in any display (except bona fide samples) may not be removed from the show floor without written approval of CCA. (e) If erection of any crated exhibit has not started by 9:00 am on March 24, 2015, and no arrangements for set-up have been made, CCA shall have the authority to order the exhibit to be erected and the exhibitor will be billed for, and agree to pay for, all charges incurred. CCA shall not be liable for any damages that may occur during this exhibit set-up. (f) Any space not claimed and occupied by 9:00 a.m. on March 24, 2015, for which no special arrangements have been made, may be resold or reassigned by CCA without obligation on the part of CCA for any refund.
8. **Removal of Displays:** (a) The exhibitor shall not dismantle its display or begin to tear down prior to the stated close of the show. Exhibits are to remain open and staffed until 7:00 p.m. on March 26, 2015. Exhibitors agree that premature teardown detracts from the overall merit of the show. (b) The deadline for clearance of all materials, March 26, 2015 at 9:00 p.m. EDT will be enforced. It is the sole responsibility of each exhibitor to have materials packed, identified and cleared for shipment by such designated time. (c) CCA reserves the right with no liability whatsoever for damage, spoilage, or loss, to dismantle, dispose of, store and clear from the premises any display material, goods, property, or merchandise of an exhibitor who has failed to comply with the above requirements, or to order such to be done at the sole expense of the exhibitor.
9. **Space Provisions and Regulations:** For a complete listing of regulations and standard equipment provided by CCA for all linear 10' x 10' exhibit spaces, refer to the Exhibitor Service Manual, which will be provided to all exhibitors by the official decorator approximately three months prior to the event. All Exhibits must be free-standing. No bolts, screws, hooks, or nails shall be driven into, or otherwise attached to the walls, pillars, or floor of the exhibit areas. No part of the display may be attached to or otherwise secured to the drapery backdrop or side dividers. In addition, no decals or other adhesive materials shall be applied or affixed to the walls, pillars, or floor of the exhibit areas.

The exhibit hall is carpeted. It is the exhibitor’s responsibility to create an attractive display area. The exhibitor is not required to provide floor covering for the area contracted. Exhibitors shall not post any sign of any description except within the confines of the exhibit space assigned. Every exhibit must be fully staffed and operational during the entire exhibition.

Exhibitors shall confine their activities to the exhibit space granted pursuant to the exhibit space rental agreement. All in-line exhibits must be confined to a maximum height of 10’, and perimeter exhibits must be confined to a maximum height of 10’. The front half of the side wall must contain at least 50% open area to permit side viewing through the booth. Island exhibitors are permitted a maximum height of 10’. Because an island exhibit is automatically separated by the width of an aisle from all neighboring exhibits, full use of floor space is permitted, without any other restrictions.

Hanging signs are not permitted at the 2015 Expo in Atlanta, Georgia due to height restrictions.

10. **Operation and Conduct:** Exhibitors are not allowed to obstruct the view or adversely affect displays of other exhibitors. Attendants, models, or robots are subject to the approval of CCA, and must confine their activities to the exhibit space occupied by the exhibitor. Exhibitor's personnel may not enter the exhibit space of another exhibitor without permission from that other exhibitor and at no time may enter an exhibit space that is not staffed, except their own.

Dollies, carts, and other such devices are not permitted on the exhibit floor during exhibit hours without prior written consent of CCA.

Exhibitors are responsible for all damages to property caused by themselves or their personnel. Should such damage occur, the exhibitor is liable to the owner of the damaged property.

Exhibitors shall not, without prior written consent of CCA, distribute or permit the distribution of any advertising material, literature, souvenir items, or promotional materials in or about the convention center except from their own allotted space.

CCA reserves the right to restrict displays which would constitute a violation of this contract because of noise, methods of operation, materials, or for any reason, become objectionable, and to prohibit or remove any displays, which detract from the general character or appearance of the exhibition.

The serving or distribution of alcoholic beverages by exhibitors in any part of the Exhibit Hall is forbidden, unless otherwise approved by CCA. Photography and videotaping are prohibited without prior written permission of CCA. CCA is the final authority on all matters relating to operation and conduct.

11. **Fire Regulations:** Exhibitors must conform to all standard fire codes of the host city. Exhibitors shall not allow the display to block the view of, or impede access to, fire alarm boxes, fire hose cabinets, fire extinguishers, or other safety equipment. All wiring, electrical equipment and booth decorations must comply with said regulations.

Exhibitors will not be permitted to store boxes or packing crates in or behind exhibit booths. Prior to 9:30 a.m. of the first show day, all boxes and crates will be placed in storage provided they are properly labeled for storage. Those not so labeled will be removed and destroyed as refuse. (Note: storage labels will be provided at the Official Service Contractor's Desk.)

12. **Audio Visual & Sound Producing Apparatus:** Video equipment, movie or slide projectors, tape recorders, or other sound equipment must be self-contained and fireproofed.

The sound must be kept at a volume not to exceed that of normal conversation or 80 decibels. Such equipment must not interfere with neighboring exhibitors and must not exceed the height limitations of the exhibit space. The film must be devoted exclusively to the business of the exhibitor. CCA will not be responsible for obtaining any audio/visual equipment.

No exhibitor shall show any goods or apparatus in operation if the same are noisy or objectionable to surrounding exhibitors or CCA staff.

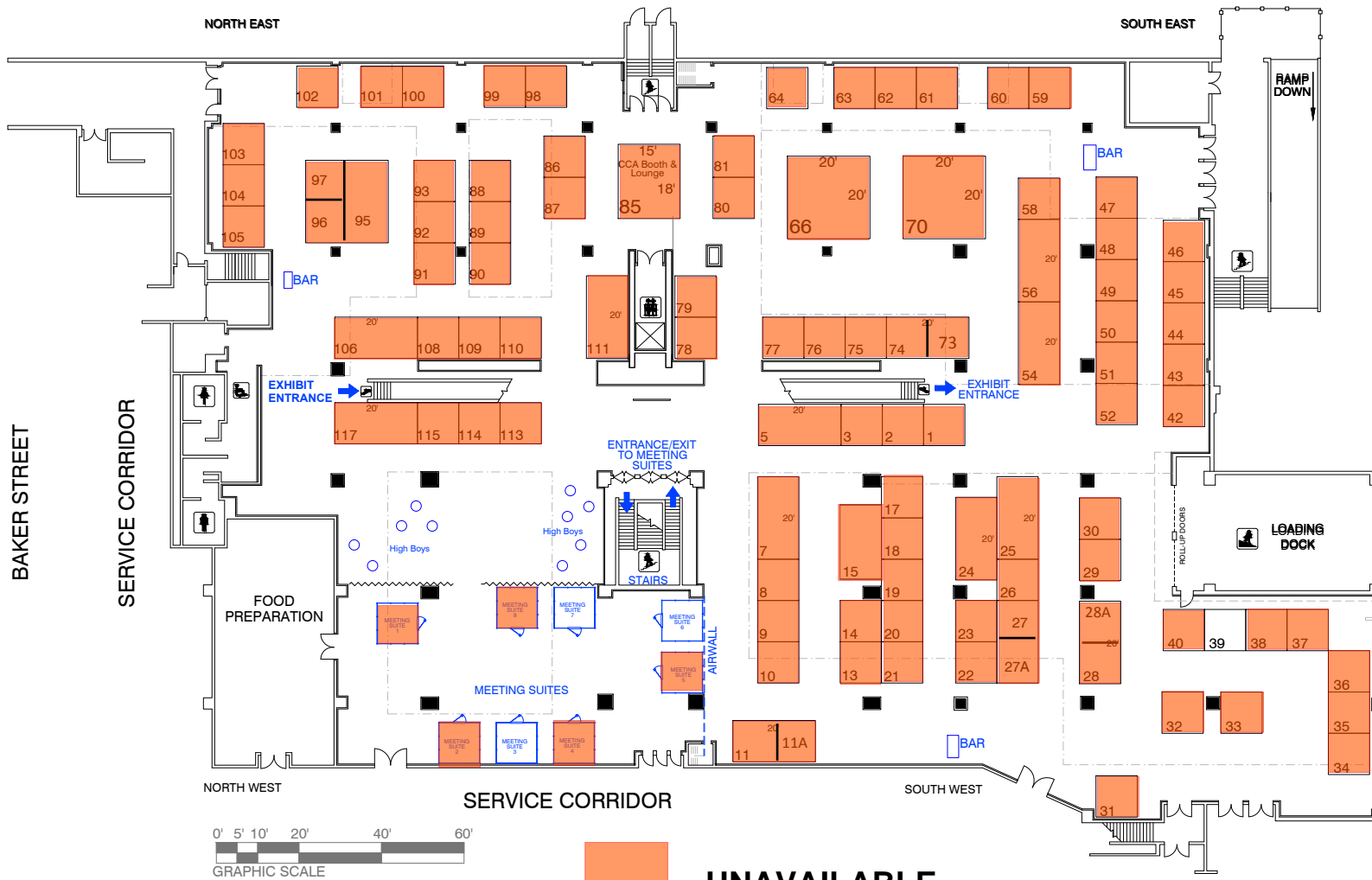
13. **Verbal Agreements:** CCA will not be bound by any verbal agreements, representations, or statements between CCA, exhibitors sponsors or any supplier. CCA staff, unless confirmed in writing by CCA authorized personnel, will not be bound to any verbal agreements.
14. **Security:** CCA will provide the services of a reputable protective agency during the period of exhibitor installation, show, and dismantling, and exhibitor agrees that the provision of such services constitutes adequate discharge of all obligations of the management to supervise and protect exhibitor's property with the Exhibition.

Exhibitors may furnish additional guards at their own cost and expense, but only with prior written approval by CCA.
15. **Liability and Insurance:** (a) Every reasonable precaution will be taken by CCA to protect exhibitor property during installation, show period, and removal. However, neither the exhibitor, CCA, service contractors, building or grounds officials, nor any officers, staff members, or directors of any of the same, are responsible for the safety of the property of exhibitors from theft or damages by fire, accident, vandalism, or other causes. Watchmen will be on the premises as required. (b) All property of the exhibitor will remain under exhibitor's custody and control in transit to, from, and within the confines of the exhibit hall, subject to the rules and regulations of the exhibition. Each exhibitor, and exhibitor appointed non-official contractor is required by CCA to carry general liability insurance (\$1 million per occurrence/\$2 million general aggregate) to cover display materials against damage and loss, and public liability insurance against injury to the person and property of others.
16. **Union Labor:** Exhibitors will employ only union labor, as made available by official contractors in the installation and dismantling of their exhibits, and in their operation when required by union agreements. An exhibitor planning to build special displays should employ union display companies in their fabrication, and carpentry and electrical work in such displays must bear union labels.
17. **Agreement:** By signing this Agreement incorporating these terms by references, the exhibitor agrees to abide by these rules and regulations, and those of the venue and by the decisions of CCA. This contract will become binding on both the exhibitor and CCA upon signature by CCA and receipt of exhibitor/sponsor deposit.

These terms and conditions have been developed to allow equality of each exhibitor, regardless of size. Each exhibitor should be given an equal opportunity, within reason, to present its products in the most effective manner to the target audience.

CCA GLOBAL EXPO

MARCH 23-27, 2015
ATLANTA HILTON, GALLERIA EXHIBIT HALL



= UNAVAILABLE

REVISION
Date: 1/15/2015
By: SERDC/MARTHA DE MATIZ

BOOTH COUNT
Inventory as of 01/15/2015

Dimension	Size	Qty	SqFt
10'x10'	100	77	7,700
10'x20'	200	13	2,600
15'x18'	270	1	270
20'x20'	400	3	1,200
Totals:	94	11,770	

BLDG. LEGEND:

----- LOW CEILING

DRAWING INFO

Passport Line Item Number:
#252521

Facility:
ATLANTA HILTON

Hall / Level:
GALLERIA EXHIBIT HALL

City & State:
ATLANTA, GEORGIA

Scale: Custom
Job #: 403729

AE: LISA LAVOIE
Prod. AE: PRODUCING EXEC

Started: 10/23/2014
Started By: SERDC/MARTHA DE MATIZ
Branch: ATLANTA

FREEMAN

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ALL RIGHTS RESERVED.

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BAKER STREET

HARRIS STREET



Competitive Carriers Association
Rural • Regional • NationwideSM

Rural Cellular Association dba Competitive Carriers Association
805 15th St NW Suite 401
Washington, DC 20005

One Time Credit Card Payment Authorization Form

Sign and complete this form to authorize Rural Cellular Association dba Competitive Carriers Association to make a one time debit to your credit card listed below.

By signing this form you give us permission to debit your account for the amount indicated on or after the indicated date. This is permission for a single transaction only, and does not provide authorization for any additional unrelated debits or credits to your account.

Please complete the information below:

I _____ authorize Rural Cellular Association dba Competitive Carriers Association to charge my credit card
(full name)

account indicated below for _____ on or after _____. This payment is for
(amount) (date)

(description of goods/services)

Billing Address _____

Phone# _____

City, State, Zip _____

Email _____

Account Type: <input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AMEX	<input type="checkbox"/> Discover
Cardholder Name _____			
Account Number _____			
Expiration Date _____			
CVV2 (3 digit number on back of Visa/MC, 4 digits on front of AMEX) _____			

SIGNATURE _____

DATE _____

I authorize the above named business to charge the credit card indicated in this authorization form according to the terms outlined above. This payment authorization is for the goods/services described above, for the amount indicated above only, and is valid for one time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company; so long as the transaction corresponds to the terms indicated in this form.

Fax completed form to 1-866-436-1080